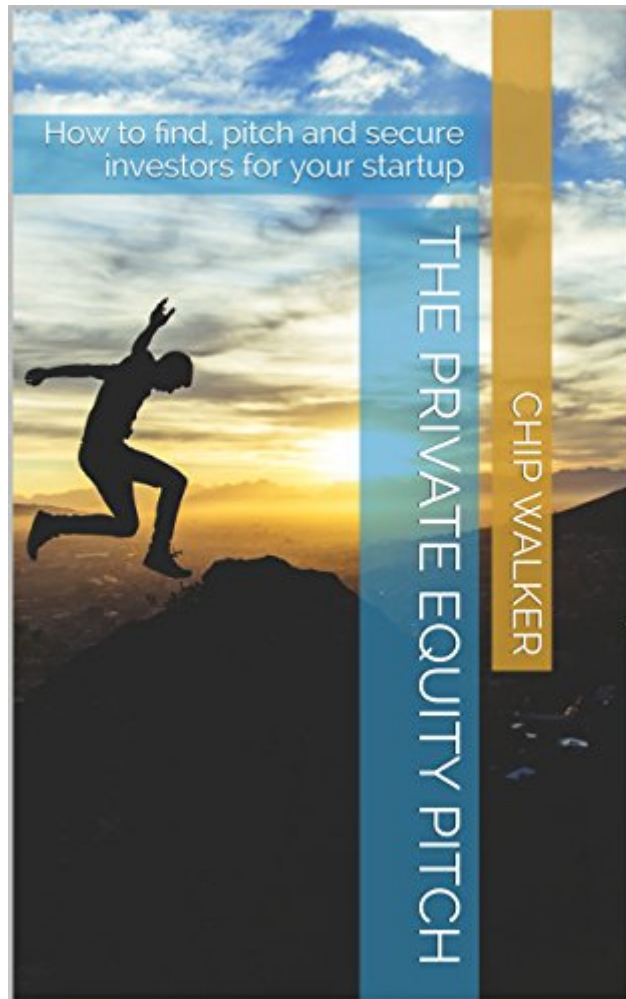


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# The Private Equity Pitch: How To Find, Pitch And Secure Investors For Your Startup



## Synopsis

Are you looking to raise capital for your startup, small business or the next great product? There are certain metrics every investor is looking for and a common format for presenting your vision and its potential. Chip Walker has been both an investor and an entrepreneur and in this book he shares strategies for finding investors and convincing them of your ideas potential. Chip gets straight to the point and covers the most important aspects of meeting investors and raising capital.

## Book Information

File Size: 1316 KB

Print Length: 8 pages

Simultaneous Device Usage: Unlimited

Publisher: SVPC (January 8, 2016)

Publication Date: January 8, 2016

Sold by:Â Digital Services LLC

Language: English

ASIN: B01ADPXIZU

Text-to-Speech: Enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Enabled

Best Sellers Rank: #906,260 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #104

inÂ Books > Business & Money > Finance > Corporate Finance > Private Equity #350 inÂ Kindle Store > Kindle Short Reads > 15 minutes (1-11 pages) > Business & Money #890 inÂ Kindle Store > Kindle eBooks > Business & Money > Skills > Running Meetings & Presentations

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